

"Barbie allows us to dream beyond boundaries, showing us that we can be anything we want to be." -

Ruth Handler (Co-founder of Mattel, creator of Barbie)

## Discussion

## TALK IN PAIRS!

1. What are some popular types of toys among children today?
2. What impact has the Barbie doll had on the toy industry and society as a whole?
3. Are there any controversies or criticisms surrounding the Barbie doll and its impact on body image?
4. How does the Barbie doll compare to other popular dolls or toy lines in terms of sales and popularity?
5. Has the popularity of the Barbie doll remained consistent over the years, or have there been periods of decline?
6. What efforts has the Barbie brand made to promote positive values and empower young children?
7. In your opinion, what makes the Barbie doll such an enduring and iconic toy?

## Let's watch!

## Official TRAILER

1. What do you think of this trailer? Does it encourage you to watch the film?
2. Did the trailer live up to your expectations or was it rather disappointing? Why? What did you like/ dislike about it?
3. How do you find the plot of the film?
4. In your opinion, will the film attract young viewers only or various age groups?
5. Is there any message in this film? What makes you think so?



Scan me!

## Agree or disagree?

## EXPLAIN!

1. The Barbie doll promotes unrealistic beauty standards for young children. ☐
2. Barbie's extensive range of career-themed dolls and accessories encourages girls to pursue diverse interests and professions. ☐
3. The Barbie doll has made significant progress in representing diversity in race, body type, and abilities. ☐
4. The concept of a doll with a perfect life, complete with a dream house, car, and endless accessories, is unrealistic and potentially harmful to children's self-esteem. ☐
5. Barbie's role as a fashion model and emphasis on beauty can limit girls' aspirations to shallow pursuits. ☐