



# SOCIAL MEDIA & finance

*speaking corner*  
by Weronika Ostachowska

# Describe & guess

CONTENT

**STREAMING**

VIRAL

**SPONSORSHIP**

**DM**

**PLATFORM**

**FOLLOWER**

CLICKBAIT

**TBT**

**POV**

**CAPTION**

**REPOST**

HASHTAG

TRENDING

01

**THREAD**

**FOMO**

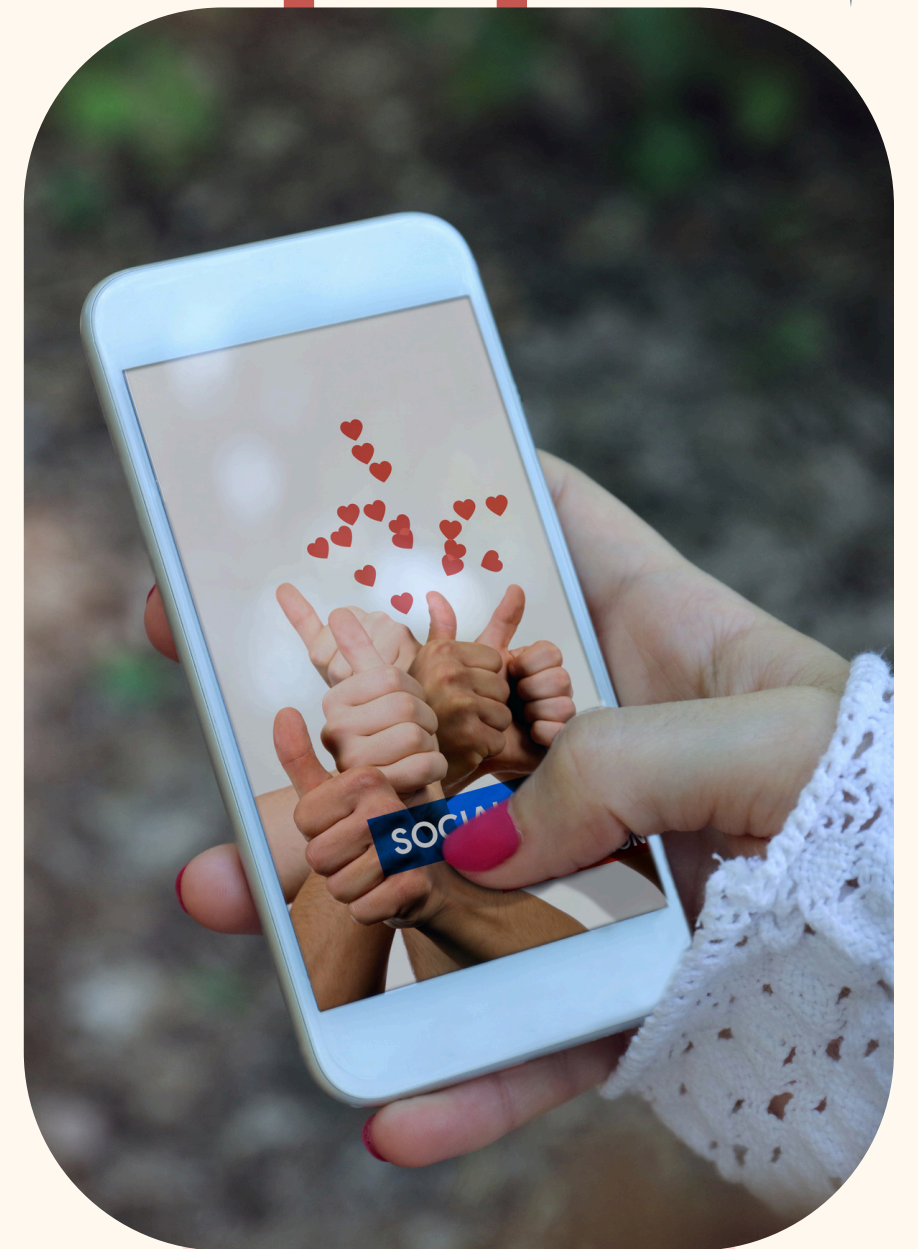
**COLLABORATION**



# Let's talk!

1. How does social media influence the way people spend money?
2. Do you think social media encourages people to buy things they don't need? Why or why not?
3. How can social media be used to promote small businesses?
4. Have you ever thought about earning money using social media? How would you do it?
5. What kind of skills do you think are needed to make money through social media?
6. How important is building a personal brand when trying to earn money online?

02



# Business Ideas

What's your opinion?



## Social Media Management

Help small businesses or influencers manage their accounts, create posts, and respond to comments.



## Live Streaming

Stream your gameplay on platforms like Twitch or YouTube and earn through ads, donations, or subscriptions.



## DIY Tutorials

Share how-to guides or DIY project videos, from crafts to home decor, and link related products with affiliate links.

# yes or no?



Express your opinion!

Teens should be taught how to use social media to make money in school.

It's unethical to promote products you don't actually use, even if it pays well.

Social media makes making money look easier than it actually is.

Going viral is the best way to make money on social media.

# Describe the picture!

What are the girls doing?  
How are they feeling?

What's your opinion about using social  
media by young people?

When did you last find some inspiration  
on Instagram or TikTok?

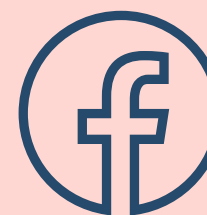


# Spodobała ci się ta prezentacja?

PO WIĘCEJ MATERIAŁÓW ZAPRASZAM NA MOJEGO BLOGA  
ORAZ DO MEDIÓW SPOŁECZNOŚCIOWYCH.



**SPEAKINGCORNER.PL**



**@SPEAKINGCORNER**



**@SPEAKING\_CORNER**